

COMMUNITY Parking Lot Sale Information Sheet

Time and Location:

Date: Saturday July 8, 2017

Location: St. Peter's Parking Lot – 5800 Church Road, Duncan

Your set up time: 6:45 a.m. - 7:45 a.m.

Open to the public: 8 a.m. - NOON All vendors must have thoroughly cleaned their spot and vacated the parking lot by 1 p.m.

Nonrefundable Registration Cost:

- **Early Bird** (by June 15): \$25 per parking space
- All registrations **after June 15**: \$35 per parking space

What's in it for YOU:

1. Any revenue you generate from your own sales you get to keep!
2. We do the promotion! Have you ever tallied the costs and time involved in promoting a garage sale? This is a deal when you capitalize on our efforts and momentum from one giant garage sale. There is no way you could get this many people out to a single household garage sale!
3. You've got space to grow! You can register for multiple parking spaces if you have lots of stuff!
4. You get to feel great about supporting your community!

Please Note:

We have our own non-refundable costs associated with holding this event so **the event happens rain or shine. NO refunds.**

Big Items:

A separate area will be set aside for BIG items. Each item needs to be tagged with your name, parking spot # and item price. The potential buyer will remove the tag, approach the seller, pay the seller for the item. The seller will give the buyer a SOLD tag which will be brought back to the area. The SOLD tag will get put on the item. (These tags will be available during set up. Please indicate on your registration form if you have an item for this separate area).

How it Works:

1. You REGISTER and PAY to rent one or more parking spots to display your items.
2. You get a CONFIRMATION that your registration was completed.
3. We PROMOTE the parking lot sale! St. Peter's Church will ensure the event is publicized in the local media and with signs posted in the area to ensure maximum attendance from the public. **We encourage you to share the event via social media through your own networks if you want to get the word out too.**
4. Within a week of the garage sale you will get a MAP of the parking lot showing you which parking spots you have been assigned, where to park, etc. You organize and price the items you want to sell at the garage sale.
5. You show up EARLY around 6:45 a.m. before the public arrives to set up. You will be assigned a spot in the parking lot where you can unload your items and a spot where you

hold your sale. You move your car to the designated parking area away from the unloading/sales area by 7:45 a.m. **Each space guarantees ONE table.** You can also bring additional tables or tarps to display your sale items.

6. The public arrives around 8 a.m. Have lots of fun SELLING your stuff! **There will be a concession stand where you can buy drinks, lunch or a snack.**
7. You are required to CLEAN UP your site before leaving. No items can be left behind.
8. Go and celebrate, save, or donate all the money you earned!
9. **If you choose to donate a percentage of your proceeds to St. Peter's Church, a tax receipt will be issued for amounts over \$20.**

Garage Selling Tips & Rules:

- Don't overprice. Remember, it's a garage sale! People are hunting for deals. This isn't the place to get top dollar for your art. A good rule of thumb is to sell things for one-half to one-quarter their original price depending on condition.
- Price things with round numbers—25 cents instead of 15, \$2 instead of \$1.80. This way, you'll avoid juggling loose change and making math errors when calculating totals.
- Make sure all your items are clearly marked with price tags, which will discourage bargain-hunters from offering a bargain-basement price on items that aren't marked. We recommend painter's tape for marking prices. After shoppers take their items home, they can remove the tape without the sticky residue that stickers usually leave.
- When it comes to rummaging through other people's used stuff, presentation matters! Arrange items by category. Place hot ticket items in the most visible spots to lure over customers.